

Founding and Guiding Principles of the BLB Donor Ministry:

Blue Letter Bible's donor relations seeks to establish a healthy trust with donors through conversations, wherein we communicate the global influence that BLB has, and the opportunities individuals have to impact God's Kingdom through this ministry. In our communications, we seek to build confidence in the power of God's Word to change lives and to hold fast to the Bible as the holy and inerrant Word of God.

We seek to secure honorable relationships with our donors through our open approach that is focused on Biblical stewardship, rather than fundraising efforts. We want all of our donors to be motived by the Holy Spirit, rather than anything BLB would ever say or do. Our desire is to co-labor with joyfully committed believers, who share our vision of being used by God to encourage other believers in their spiritual growth and understanding of the Scriptures.

We primarily speak of money in the context of using what we have been given by God for His glory and for the benefit of others:

- Through the joy of giving (<u>1 Chronicles 29:17</u> NKJV)
- Through stewardship (<u>1 Timothy 6:17-19</u> ESV)
- Through understanding all possessions come from God (<u>1 Corinthians 4:7 NLT</u>)
- Through leadership (<u>1 Chronicles 22:15-17</u> and <u>29:6</u> NIV)
- Through adherence to Scripture (<u>2 Timothy 3:16-17</u> NKJV)
- Through cheerful giving (<u>2 Corinthians 9:7-8</u> ESV)

The heart of BLB's Donor Ministry is to build long-term and mutually beneficial relationships with all our partners because they truly are giving cheerfully, as unto the Lord.

Ultimately, we believe: God's work done in God's way will never lack God's supply.

And my God will meet all your needs according to the riches of his glory in Christ Jesus. (Philippians 4:19 ESV)

We respect all of our donors and their information with the utmost integrity. We follow guidelines set forth by the <u>Association of Fundraising Professionals</u> (AFP) regarding ethics in fundraising, as well as donor confidentiality and privacy per the AFP <u>Donor Bill of Rights</u>.